

Noah Cooper

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ABOUT ME

At my core I'm a problem solver. Highly skilled in front-end Web development and online marketing. Core competencies in HTML5, CSS3, and JavaScript.

Interactive skills include:

- **Authoring** semantic code that validates, with a knack for commenting and documentation.
 - **Creating** high-performance web applications using AJAX, with extensive experience utilizing JavaScript libraries such as jQuery and YUI.
 - **Complying** with Section 508 and WCAG standards for accessibility.
 - **Applying** knowledge of SEO best practices to all projects to ensure client success.
 - **Analyzing** results using web analytics tools from Google Analytics to enterprise tools like Omniture SiteCatalyst.
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EMPLOYMENT

Convio, Inc., Austin, TX

Lead Web Developer, Web Development Services

2007 – Present

- Serve as technical lead on Services engagements for Convio's largest enterprise accounts.
- Act as mentor to junior members of Convio's Technology team.
- Architect and implement innovative solutions using Convio's REST APIs and Convio Web Services.
- Regularly provide client-facing documentation and sample code for implementing new technologies on Convio's online Customer Community, such as mobile-optimized donation forms, integration with Facebook Pages, a JavaScript SDK, and an HTML5 file upload tool.
- Work with Engineering and Product Management teams to provide input during product development cycle.
- Contribute to *Connection Café*, the Convio corporate blog.
- Led "Convio + Facebook = Awesome" panel at the Convio Client Summit in 2010.
- Led "Games for Good" panel at South by Southwest Interactive in 2009.
- Awarded the *Convio Star Award for Innovation & Learning* in 2010.

People for the Ethical Treatment of Animals, Norfolk, VA

Senior Street Team Coordinator, Youth Marketing

2004 – 2007

- Coordinated network of more than 200,000 high school and college student activists.
- Oversaw online marketing for youth program, including web content development, action alert creation, and email campaigns through the GetActive CRM platform.
- Managed internal use of custom-built ColdFusion application used for activist coordination, and drafted business requirements for replacement system developed in DotNetNuke.
- Responsible for development of early social media presence, reaching 4 million friends on MySpace by 2007.
- Launched the peta2 blog in 2004 using MovableType platform, and served as the primary contributor through 2007.

ADDITIONAL EXPERIENCE

Web development is in my blood. When I'm not writing code for work, I'm ... writing code for something else.

- Developed TwitStream, a jQuery plugin that uses the Twitter Search API to display a list of recent tweets related to a particular keyword or hashtag, years before the official Twitter widget was released. TwitStream was featured on SitePoint, and has been downloaded thousands of times from its Google Code repository. Recently moved repository from Google to Git.
- Created the now-deprecated TweetAtCongress, an API that provided information about members of Congress on Twitter. The API was built using PHP and MySQL.
- Created a single-serving web site that received over 2 million unique visits in under 2 months, with nearly 10,000 Likes on Facebook, after being featured on BuzzFeed.com. No small feat considering that the web site is just a few photos of sloths.
- Participated in the Knowbility Accessibility Internet Relay (AIR) in 2008 and 2009, a one-day code-a-thon where developers donate their time to build web sites for non-profits, with a focus on accessibility. Won third place in 2008, and first place in 2009. Sites were built using Joomla! and Drupal content management systems.